

# paint**istanbul** TURKCOAT

6<sup>th</sup> International Paint, Paint Raw Materials, Construction Chemicals, Adhesives and Raw Materials, Laboratory and Production Equipments Exhibition

Largest Paint, Raw Materials, Auxiliary Products and Technologies Exhibition and Congress in Turkey and Eurasia



**24 -26 March 2016**  
Istanbul Expo Center

Organizer



**Artkim** | Coatings  
Fuarcılık | Division

In Cooperation with



**Bosad**  
Boya Sanayicileri Derneği  
The Association of Paint Industry

# The power of unity!



“ Paintistanbul & Turkcoat 2016 represents the largest event of our industry which serves the local and international markets.

This Exhibition and Congress which is created as a result of the request and expectations of our industry will have an important contribution in the process of moving our industry in a position to be a regional production and attraction center.

Ahmet Faik BİTLİS  
BOSAD  
Chairman of the Board

“ Paintistanbul & Turkcoat 2016 will have the mission and power to be the most important event in terms of contributing to our industry and increasing its recognition in the international platforms.

The “regional power” that will be formed with this event will move our industry forward and create a meeting point of all our industry members.

Ahmet GÜLER  
Artkim Fuarçılık Tic. Ltd. Şti.  
General Manager



## Turkey's Leading Paint & Coatings Exhibitions are Joining Forces..

"Paint & Coatings Industry, Raw Materials, Auxiliary Products Exhibition and Congress" Paintistanbul which has been organized by **The Association of Turkish Paint Industry (BOSAD)** and "International Paint, Paint Raw Materials, Construction Chemicals, Adhesives and Raw Materials, Laboratory and Production Equipments Exhibition" Turkcoat Coatings Show Eurasia which has been organized by **Artkim Fuarcılık** are joining forces under one roof for the largest paint and coatings platform of Eurasia in 2016.

### The Power of Unity: Paintistanbul & Turkcoat 2016

In line with the direction of the coatings industry, **BOSAD** and **Artkim Fuarcılık** have decided to combine these two events in order to establish the largest event in Eurasia and to help the sector to develop, improve and get more recognition in the international platforms and set up **"one exhibition and congress, one organization and regional power"**.

**"International Paint, Paint Raw Materials, Construction Chemicals, Adhesives and Raw Materials, Laboratory and Production Equipments Exhibition and Congress" Paintistanbul & Turkcoat 2016** will be gathering the paint and coatings industry under the same roof between **24-26 March 2016 in İstanbul Expo Center Halls 9-10 & 11**.

Another important aspect of **Paintistanbul & Turkcoat 2016** will be the "International Paint Industry, Raw Materials, Auxiliary Materials and Technologies Congress" which is the largest congress in this field.

Local and international exhibitor companies will have a chance to make important business connections and meet professional visitors from all around the world. Visitors of the exhibition will have the opportunity meet face to face with hundreds of leading companies in one place, and get to know the latest products and technologies.

### Paintistanbul & Turkcoat 2016 Objectives

**Paintistanbul & Turkcoat 2016** is getting ready to host over 300 direct exhibitors in more than 10,000 m<sup>2</sup> net exhibiton space and gather paint, paint raw materials, machinery and equipment companies under the same roof.

With this important merger, **Paintistanbul & Turkcoat 2016** will be hosting the professional visitor portfolios of both exhibitions together for the first time. Therefore, over 10,000 industry professionals are expected to visit the exhibition.

With the **"power of unity"** motto, we extend our invitations to all our industry members for **Paintistanbul & Turkcoat 2016** to share our enthusiasm and hope to meet with all of the industry professionals from all over the world in the most comprehensive and largest paint and coatings event in Eurasia.



Bosad completed its founding process as a professional association in paint and coatings industry with its nine founding members (Betek Boya San.Tic. A.Ş., ÇBS Boya San.Tic. A.Ş., DY0 Boya Fabrikaları A.Ş., DY0 Matbaa Mürekkepleri San.Tic. A.Ş., Jotun Boya San.Tic. A.Ş., Marshall Boya ve Vernik San.Tic. A.Ş., Meges Boya San.Tic. A.Ş., Polisan Kimya San. Tic. A.Ş., SG-Weber Yapı Kimyasalları San.Tic. A.Ş.) in July 2003. By the end of November 2014, Bosad has more than 90 members.

Bosad's basic aim is to contribute to the development of the Turkish Paint and Coatings Industry, increase national paint consumption, provide the consumers with modern and healthy products and to contribute to the EU integration process on a sectoral basis by adding another export field to our country's economy.

Bosad's general activities can be classified under four basic headings;

- To collaborate with the related bureaucratic bodies in order to determine and solve macro- and micro-level problems concerning all sectoral fields connected to the paint and coatings industry and to make preparations for the EU integration process
- Project-based work to solve technical infrastructure problems in the industry
- Ongoing promotional and collaborative work undertaken jointly with professional institutions of the sector
- To increase industrial authority and activities on the international stage



Artkim has started its journey with the objective to only operate in the Chemical Industry and organized its first exhibition Turkchem Chem Show Eurasia in 2006. Today, Artkim is the organizer of 8 worldwide recognized International Exhibitions.

"International Chemical Industry Group Exhibition" Turkchem Chem Show Eurasia, "Cosmetics, Personal & Home Care Ingredients, Raw Materials and Technologies Exhibition" Cosmetics & Home Care Ingredients, "International Dyestuff, Printing Inks, Pigments, Chemicals, Printing and Dyeing Technologies Exhibition" Interdye & Printing Eurasia, "International Coatings, Inks Adhesives, Insulation, Sealants, Construction Chemicals, Raw Materials and Production Technologies Exhibition and Congress" Paintistanbul & Turkcoat, "International Pretreatment, Surface Treatment Chemicals Machinery, Equipment and Technologies Exhibition" STT Show Eurasia, "International Industrial Coatings Technologies Exhibition" PaintExpo Eurasia, "International Polyurethane Industry Exhibition" Putech Eurasia, "Composites Industry and Production Technologies Exhibition" Eurasian Composites Show have brought together thousands of industry professionals over the years and contributed to the Chemicals Industry in many ways. Please visit [www.artkim.com.tr](http://www.artkim.com.tr) for further information about Artkim Fuarcılık Exhibitions.



## SCOPE OF EXHIBITS

- Paint, Inks, Adhesives, Construction Chemicals, Insulation Products
- Paint Raw Materials
- Ink Raw Materials
- Adhesives Raw Materials
- Construction Chemicals Raw Materials
- Insulation Products Raw Materials
- Paint Application Equipments
- Laboratory and Manufacturing Equipments
- Test / Measurement Equipments
- Packaging Equipments
- Environmental Protection and Labor Safety
- Services

## VISITOR PROFILE

- Paint, Varnish Manufacturers
- Ink Manufacturers
- Adhesives and Insulation Products Manufacturers
- Construction Chemicals and Sealant Manufacturers
- Raw Materials Manufacturers and Suppliers
- Automotive Manufacturers and Auto Sub-Industry Products Manufacturers
- Construction and Engineering Companies
- Logistics Companies
- Furniture Manufacturers
- National Trade Missioners
- Construction & Home Improvement Companies / Stores
- Hardware Stores
- Paint Applicators
- Paint Consumers
- Architects
- Ship Building Industry
- Home Appliances (White Goods) Manufacturers
- Printing Houses
- Universities and Research Facilities
- Government Institutions

## Paintistanbul & Turkcoat 2016 Objectives

**“One Exhibition & Congress”...**

**“One Organization”...**

**“Regional Power”...**

• The cooperation between Turkish Paint and Raw Materials Industry's only civil organization **BOSAD** and Chemical Industry's solution partner **Artkim** will create the **MOST PROFESSIONAL EXHIBITION & CONGRESS** of its region...

• **“REGIONAL POWER”** with the largest Paint and Coatings Platform in Eurasia...

• Over **300** direct exhibitors, more than **1,000** company and company representatives...

• Over **10,000 m<sup>2</sup>** net exhibition space in 3 Halls...

• **“ONE SINGLE EXHIBITION”** concept which will host the local and international visitors of both exhibitions under **“ONE ROOF”**...

• Over **10,000** professional visitors...



## PARTICIPATION RATES & OPTIONS FOR RENTAL PACKAGES

### Participation Rates (Raw Exhibit Space)

Stand m <sup>2</sup>	Prices
Between 9-25 m <sup>2</sup>	186 € /m <sup>2</sup> +VAT
Between 26-50 m <sup>2</sup>	170 € /m <sup>2</sup> +VAT
Between 51-90 m <sup>2</sup>	156 € /m <sup>2</sup> +VAT
91 m <sup>2</sup> and above	140 € /m <sup>2</sup> +VAT

\* Minimum participation is 9m<sup>2</sup>.

\* %50 (+ 18% VAT) of participation rate within 7 days after signing the contract and the %50 (+ 18% VAT) after 45 days following the advanced payment.

\* The total amount (including 18% VAT) must be paid in 7 days by money order if two months or less is left before the exhibition date by the time the contract is signed.

### 45 € / m<sup>2</sup>

#### Package Stand: EUROPE

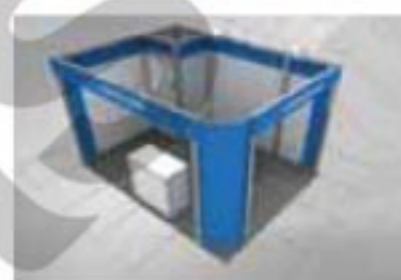
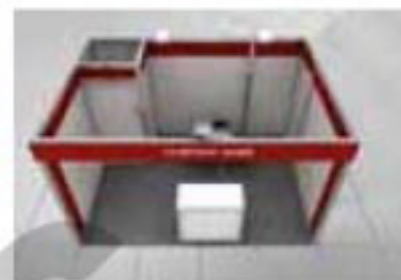
##### Carpet

Standard grey colour

##### Stand Colour

Blue / Red

- 1m<sup>2</sup> Closed area with a lockable hinged door
- 1 Table (103)
- 3 Chairs (309)
- 1 Dustbin (318)
- 1 Clothes hanger (315)
- 1 Counter (209)
- 1 Spotlight (100 W) for each full 4m<sup>2</sup> of stand space
- 1 Power supply incl. consumption and 3-way mains socket



### 25 € / m<sup>2</sup>

#### Package Stand: WHITE

##### Carpet

Standard grey colour

- 1 Table (103)
- 3 Chairs (309)
- 1 Dustbin (318)
- Spotlight (100 W) for each full 4m<sup>2</sup> of stand space
- 1 Power supply incl. consumption and 3-way mains socket



### 50 € / m<sup>2</sup>

#### Package Stand: ASIA

##### Carpet

Standard grey colour

##### Stand Colour

Blue / Red

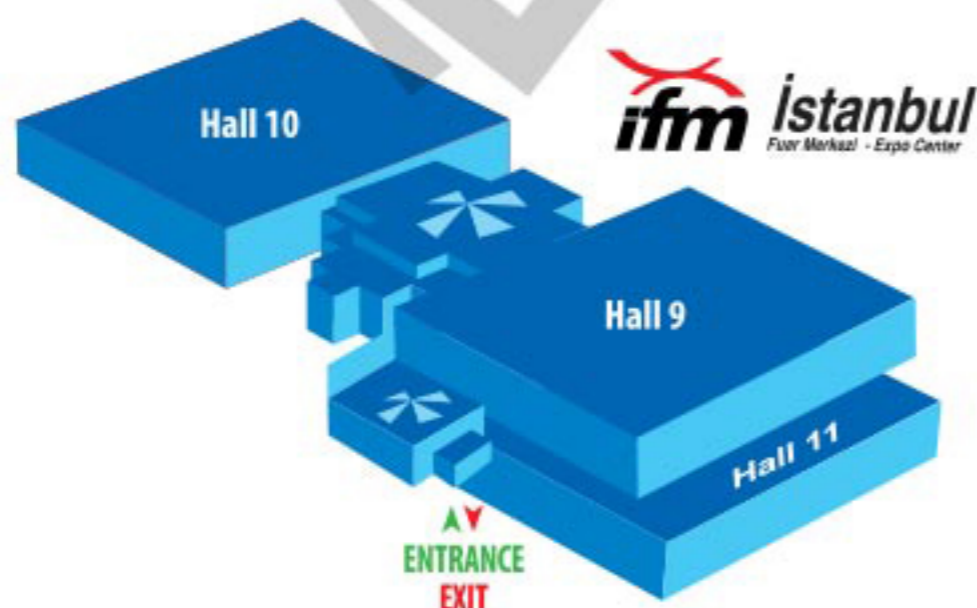
##### Colour Option for Vertical Edges

Blue / Red

- 1m<sup>2</sup> Closed area with a lockable hinged door
- 1 Table (103)
- 3 Chairs (309)
- 1 Dustbin (318)
- 1 Clothes hanger (315)
- 1 Counter (209)
- 1 Spotlight (100 W) for each full 4m<sup>2</sup> of stand space
- 1 Power supply incl. consumption and 3-way mains socket



### Paintistanbul & Turkcoat 2016 Exhibition Venue Layout



**ifm** Istanbul  
Fuar Merkezi - Expo Center

### Extra Materials based on the stand m<sup>2</sup>

12 - 20 m <sup>2</sup>	21 - 40 m <sup>2</sup>	41 m <sup>2</sup> and above
1 Desk (103)	2 Desks(103)	3 Desks(103)
3 Chairs(309)	6 Chairs(309)	9 Chairs(309)

Please contact us via e-mail at [sales@artkim.com.tr](mailto:sales@artkim.com.tr) or via phone at +90 212 324 00 00 for further participation details.

## Why **İSTANBUL**?



**With its legendary history, Istanbul has been the capitals of many empires and shaped the modern commercial rules that we have today in the world. Istanbul's unique location that connects Europe and Asia makes it one of the most important trade capitals of Europe, Western Asia and the Middle East.**

The ancient city that lies over two continents has been a hub for trade and culture for over 3,000 years. Istanbul is still under the radar of the global economy with its population of approximately 15 million and its rapidly growing economy in terms of geographic, geopolitical and economical aspects. Turkish Economy which performs above the

average of the global markets in terms of production capacity and export figures, attracts many international companies that are seeking opportunities to penetrate in Turkey and surrounding markets and supply commercial goods by participating in successful exhibitions.

**As a result of the fact that two of the leading organizations of Turkish paint and coatings industry's Paintistanbul & Turkcoat are moving forward as a united event in 2016 will combine the power of these two events and the geographical and touristic advantage of Istanbul to shape the most important Paint & Coatings event in all Eurasia.**

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